EAST - [10034654.wsp:1]

File　View　Edit　Tools　Window　Help

Pending
Active
　L1: (1931) 725/$.ccls. and (STB or (set adj top))
　L2: (13) 1 and (detect$3 near8 (cue adj tone))
　L3: (13) 2 and (ad or advertis$5)
　L4: (11) 3 and target$3
　L5: (6) 4 and profile
Failed
Saved
　(7) (("6377986") or ("6384744") or ("5721827") or ("61199076") or ("20020083043") or (
　(7) ((("6377986") or ("6384744") or ("5721827") or ("61199076") or ("20020083043") or
　(0) (((("6377986") or ("6384744") or ("5721827") or ("61199076") or ("20020083043") or
　(0) (((("6377986") or ("6384744") or ("5721827") or ("61199076") or ("20020083043") or
　(1) (((("6377986") or ("6384744") or ("5721827") or ("61199076") or ("20020083043") or
　(51160) 725/$.ccls. or 348/$.ccls.
　(6433) (725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)
　(340) ((725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)) and ((customer or
　(71) (((725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)) and ((customer or
　(26) ((((725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)) and ((customer or
　(21) (((((725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)) and ((customer
　(18) ((((((725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)) and ((customer
　(18) (((((((725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)) and ((custome
　(8) ((((((((725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)) and ((customer
　(17) (((((((725/$.ccls. or 348/$.ccls.) and (ad or advertis$5 or commercial)) and ((custome

Search　[ ]　Browse　Queue　Clear
DBs　USPAT; US-PGPUB; EPO　☑ Plurals
Default operator:　OR　☑ Highlight all hit terms initially

4 and profile

BRS form　IS&R form　Image　Text　HTML

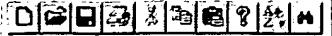|	U	1	Document ID	Issue Date	Pages	Title	Current OR	Current XRef	Retrieval Classif
1	☐	☐	US 20020178445 A1	20021128	19	Subscriber selected advertisement display and scheduling	725/32	705/14	E
2	☐	☑	US 20020083442 A1	20020627	15	Queue-based head-end advertisement scheduling method and apparatus	725/34	725/32	E
3	☐	☑	US 20020083441 A1	20020627	19	Advertisement filtering and storage for targeted advertisement systems	725/32	725/34; 725/35	F
4	☐	☐	US 20020083439 A1	20020627	16	System for rescheduling and inserting advertisements	725/32	725/42; 725/9	E
5	☐	☐	US 20020066106 A1	20020530	8	Promotion server using video on demand channel	725/87	725/36; 725/93	K
6	☐	☐	US 5892535 A	19990406	69	Flexible, configurable, hierarchical system for distributing programming	725/36	345/716; 725/91;	A

Hits　Details　HTML

Ready　　NUM

EAST - [Untitled1:1]

File View Edit Tools Window Help

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Drafts
Pending
Active
   L1: (7) (("6377986") or ("6384744") or ("5721827") or ("61199076") or ("20020083043")
   L2: (7) 1 and (ad or advertis$5 or commercial)
   L3: (4) 2 and ((customer or user) near3 profile)
   L4: (0) 3 and broadband
   L5: (0) 3 and (broad adj band)
   L6: (1) 3 and DSL
   L7: (51160) 725/$.ccls. or 348/$.ccls.
   L9: (6433) 7 and (ad or advertis$5 or commercial)
   L10: (340) 9 and ((customer or user) near3 profile)
   L11: (71) 10 and (broadband or broad$1band or "broad band")
   L12: (26) 11 and (DSL or "digital subscriber line")
   L13: (21) 12 and target$3
   L14: (18) 13 and content
   L15: (18) 14 and (satellite or cable)
   L16: (8) 15 and category
   L17: (17) 15 and (category or group)
   L18: (11) 17 and (insert$3 near8 (ad or advertisement))
   L19: (3) 18 and (characteristics near8 (viewer or user or customer))
Failed
Saved
Favorites
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Search   Edit   Browse   Queue   Clear

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Default operator: OR   ☑ Highlight all hit terms initially

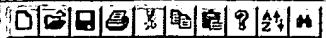18 and (characteristics near8 (viewer or user or customer))

BRS form   IS&R form   Image   Text   HTML

	U	1	Document ID	Issue Date	Pages	Title	Current OR	Current XRef	Retrieval Classif
1	☐	☐	US 20020178447 A1	20021128	31	Behavioral targeted advertising	725/36	725/42; 725/46;	P
2	☐	☐	US 20020144262 A1	20021003	48	Alternative advertising in prerecorded media	725/32	725/36; 725/42	P
3	☐	☐	US 20020129368 A1	20020912	66	Profiling and identification of television viewers	725/46		S

Hits   Details   HTML

Ready   NUM

EAST - [Untitled1:1]

File   View   Edit   Tools   Window   Help

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- L15: (18) 14 and (satellite or cable)
- L16: (8) 15 and category
- L17: (17) 15 and (category or group)
- L19: (3) 18 and (characteristics near8 (viewer or user or customer))
- L18: (11) 17 and (insert$3 near8 (ad or advertisement))
- L20: (14) 14 and (satellite and cable)
- L21: (7) 20 and (insert$3 near8 (ad or advertisement))
Failed

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20 and (insert$3 near8 (ad or advertisement))

BRS form | IS&R form | Image | Text | HTML

	U	1	Document ID	Issue Date	Pages	Title	Current OR	Current XRef	Retrieval Classif
1	☐	☐	US 20020178447 A1	20021128	31	Behavioral targeted advertising	725/36	725/42; 725/46;	P
2	☐	☐	US 20020144262 A1	20021003	48	Alternative advertising in prerecorded media	725/32	725/36; 725/42	P
3	☐	☐	US 20020129368 A1	20020912	66	Profiling and identification of television viewers	725/46		S
4	☐	☑	US 5793413 A	19980811	36	Wireless video distribution	725/81	725/118; 725/131;	E
5	☐	☑	US 5630204 A	19970513	39	Customer premise wireless distribution of broad band signals and two-way communicati	725/116	340/310.06; 370/342;	E
6	☐	☐	US 5613191 A	19970318	28	Customer premise wireless distribution of audio-video, control signals and voice using C	725/81	370/342; 725/118;	E
7	☐	☐	US 5613190 A	19970318	22	Customer premise wireless distribution of audio-video, control signals and voice	725/81	725/118; 725/131;	E

Hits | Details | HTML

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